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India Habitat Centre
New Delhi
13 – 14 July 2016

July 2016

Corporate Social Responsibility: Implementation Challenges

Gearing up to operationalize the CSR law

The Corporate Social Responsibility (“CSR”) law holds the key to simultaneously unlock the potential for socio-economic development of the community and fulfilment of corporate goals. For the long term success and development of an organization, it is now imperative to build and operationalize its CSR base/function.

How to handle operational challenges and implement the CSR agenda?

In the initial phase of the CSR Life Cycle, many corporates face the dilemma of placing the right strategy and processes to comply with the law.

To assist organisations in implementing their CSR, Grant Thornton India LLP and Indian Institute of Corporate Affairs (IICA) with support from National Foundation of India are organizing a two-day non-residential training workshop. The training is aimed at providing a holistic view about corporate social responsibility and imparting knowledge and skills of the various facets to be incorporated to undertake the CSR function effectively. It will also help participants focus on the practical applicability and compliance related aspects.

The sessions will be taken by experts from the Indian Institute of Company Affairs (IICA) and Grant Thornton India LLP, a leading accounting and advisory firm.

Location	Date	Time	Investment per participant
India Habitat Centre, Lodhi Road, New Delhi	13 & 14 July 2016	09:30 am to 06:00 pm	Rs 12,500 (inclusive of all taxes)

Who should attend

CXOs; Senior Management at Corporates; Director and Senior Manager CSR, Functional heads from Marcomm, HR, Finance, and Programs; CSR Professionals; Personnel with agencies working on CSR; and Corporate CSR Implementing partners.

Program highlights

This Practical Learning Class will help CSR professionals:

- Understand evolution of CSR and Companies Act 2013.
- How to choose between Program and Project mode?
- How to formulate an effective CSR Strategy and Policy?
- Understand evaluation and taxability of CSR spent, and associated control framework.
- What is the role and importance of implementing partners and their due diligence?
- How to manage a project and evaluate delivery and fund utilization?
- What are reporting guidelines and whom to report?
- What are development challenges and the role of business in SDGs?

Course methodology

The course is highly participatory and draws on the experiences of attendees and the faculty through a time-bound learning process.

- The course will be delivered over a period of two days
- Will focus on intensive classroom training, supported by case studies
- A certificate of participation will be awarded on successful completion of the course

For more information about the workshop, please reach out to:

Name	Mobile	Email
Meena Sachdeva	011 – 42787032	Meena.sachdeva@in.gt.com

You can also visit www.iica.in for more information.

Please follow us on Twitter: [@GrantThorntonIN](https://twitter.com/GrantThorntonIN)

For more information on the subject, or to get in touch with our subject matter experts, please contact us at **E:** contact@in.gt.com

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